



Queensland **SMALL BUSINESS** Week

2019

27–31 MAY

Your guide to the **FREE WORKSHOPS**
taking place in the City of Logan

Queensland Small Business Week (QSBW) 2019 is a statewide week of events and activities that advocates, enables and empowers Queensland's small business.

QSBW 2019 is an opportunity for business owners and those thinking of starting a business to connect with business leaders and hear about initiatives that will help them achieve success, grow and overcome difficulties.

loed.com.au/sbw | business.qld.gov.au/smallbusinessweek

MONDAY 27 MAY

ATO SMALL BUSINESS WORKSHOPS

Presented by Australian Taxation Office

Logan City Council,
Corporate Training Room 1
150 Wembley Road,
Logan Central

9am to 11am

Tax Essentials

This workshop provides small businesses with key information about taxation, how to use ATO online tools and what is necessary when starting a new business.

Noon to 2pm

Record Keeping

At this workshop you will have hands-on experience of recording money in and out of your business. You will also learn how to calculate and record GST as well as time-saving tips allowing you to focus on your business.

3pm to 4.30pm

Employer Essentials

Do you have employees, or are you thinking of employing workers? Understand your tax and super obligations as an employer.

Top 10 tips for tendering success

Presented by Department of State Development, Manufacturing, Infrastructure and Planning

Logan City Council, BizConnect Room
150 Wembley Road, Logan Central

10.30am to noon

At the *Top 10 Tips* workshop you'll learn how to write an effective tender response that outlines the expertise, experience and value-add activities of your business to procurement managers who are responsible for assessing all tender responses.



How to use Instagram for business

Presented by Logan City Council Libraries

Beenleigh Library
Crete Street, Beenleigh

1.30pm to 2.30pm

This basic 'how to' session is delivered by library staff and explores how Instagram can help you get started in business.



How to diversify your investments with Angel Investing

Presented by Logan Angels

investLogan
8 Cinderella Drive, Springwood

6pm to 9pm

Angel investing brings together investors looking to provide capital in exchange for part ownership and start-up businesses who are in the process of raising funds to get off the ground.



TUESDAY 28 MAY

Mentoring for Growth (M4G) panel sessions

Presented by The Department of Employment, Small Business and Training

Logan City Council, BizConnect Room
150 Wembley Road, Logan Central

9am to 5pm (by appointment)

Register your business with Mentoring for Growth (M4G) to engage with experienced business mentors. M4G offers eligible businesses



access to volunteer business experts who provide insights, options and suggestions relating to challenges and opportunities. If you have a specific business opportunity or challenge to discuss, please register online at www.loed.com.au/sbw. Early registrations are essential to ensure your business can be involved in the program.

Top tips for running an online business

Presented by Logan City Council Libraries

Hive Central, Logan Central Library
26 Wilbur Road, Logan Central

Noon to 1pm

Thinking about kick-starting an online business or looking for advice on how to make your existing one more profitable? Join successful online jewellery entrepreneur, Christina Lowry (Christina Lowry Designs), who will share her top tips for starting and growing your online business.



How to use LinkedIn for business

Presented by Logan City Council Libraries

Logan Hyperdome Library
66-70 Mandew Street, Shailer Park

4pm to 5pm

This basic 'how to' session is delivered by library staff and explores how LinkedIn can help you get started in business.



HIVE COWORKING OPEN DAYS

What is it like to work in a coworking space? Drop in and find out!

Hive Central, Logan Central Library
26 Wilbur Road, Logan Central

Tue 28 May - 10am to 3pm

Hive West, Logan West Library
69 Grand Plaza Drive, Browns Plains

Fri 31 May - 10am to 3pm



WEDNESDAY 29 MAY

Mix
and match
your workshops

LOGAN BUSINESS GROWTH WORKSHOPS

Presented by Logan Office of Economic Development

■ Logan Entertainment Centre, 170 Wembley Road, Logan Central



LEC Room 1 - Green Room



LEC Room 2 - Blue Room

9am to
10.30am



5 Essential elements to building a successful website

Andrea Anderson



Fundamentals of starting a business - Your business road map

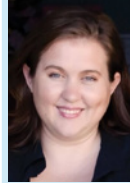
Stewart Fleming

11am to
12.30pm



Effective, real-world marketing strategies that actually work

Tim Stokes



Where to start when creating a NFP or social enterprise

Melina Skidmore

1.30pm
to 3pm



Why you need a marketing strategy

Michelle Fragar



Grant writing for success

Alice Langford

3.30pm
to 5pm



Master fundamental, focused marketing to make money and grow

Eleanor Blaney



Empowering Staff - People are your business

Tony Farugia

How to use online business resources

Presented by Logan City Council Libraries

Marsden Library
35 Chambers Flat Road, Marsden

11am to noon

This basic 'how to' session is delivered by library staff and explores how online resources can help you get started in business.



A series of free workshops by industry leaders and coaches, focusing on areas identified as important to Logan small businesses. Registration is for individual workshops, and between workshops there will be opportunity for networking and light refreshments. See program below.



LEC Room 3 - Red Room



LEC Room 4 - Purple Room



Women in Business - Revolutionise your business and harmonise your life

Janeen Vosper



Cash flow and financial management to generate profit

Tim Stokes



Leadership 101 - How a small business coaching leadership culture can create success!

Helen Cowley



The A to Z of tech tools & business hacks

Pip Meecham



Effective Marketing - Creating powerful lead funnels

David Bayne



Intellectual Property for small business

Clinton Priddle and
Jack King-Scott



Stress to Strength - Building emotional resilience

John & Judy Hinwood



Cyber Security Awareness - Protect your business from cyber scammers

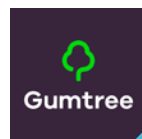
Chris Haigh and Martin O'Riordan

How to use eBay and Gumtree for business

Presented by Logan City Council Libraries

Hive West, Logan West Library
69 Grand Plaza Drive, Browns Plains
2pm to 3pm

Learn about buying and selling online. The session includes setting up your own eBay and Gumtree account.



Register for workshops online at loed.com.au/sbw

THURSDAY 30 MAY

Logan Business Links

Presented by Logan Office of Economic Development

Beenleigh Entertainment Centre
Kent Street, Beenleigh

3pm to 7pm

A chance for business owners, professionals and community to network and meet with more than a dozen representatives from various Government agencies and local organisations dedicated to the support of small business.

MC'd by Queensland Small Business Champion Maree Adshead.

The agencies and organisations in attendance include:

- ATO (Australian Taxation Office)
- AusIndustry
- Austrade
- Chambers of Commerce
- DESBT (Department of Employment, Small Business & Training)
- EFIC (Export Finance Insurance Corporation)
- Logan Small Business Expo
- NBN Co
- NDIS (National Disability Insurance Scheme)
- Office of Fair Trading
- Small Business Association of Australia
- Workplace Health & Safety Queensland
- PLUS more to be announced

How to use Adobe Photoshop

Presented by Logan City Council Libraries

Hive West, Logan West Library
69 Grand Plaza Drive, Browns Plains

1pm to 2pm

This basic 'how to' session is delivered by library staff and explores how Adobe Photoshop can help you in business.



How to use Pinterest for Business

Presented by Logan City Council Libraries

Logan North Library
Cnr Sports Drive & Springwood Road,
Underwood

6.30pm to 7.30pm

This basic 'how to' session is delivered by library staff and explores how Pinterest can help you get started in business.



**Logan Business Links
after-dark networking
event: 5-7pm**



FRIDAY 31 MAY

INNOV8 Logan Day

Presented by INNOV8 Logan

Griffith University Logan Campus, The Collaboratory
68 University Drive, Meadowbrook

10am to 3pm

For Logan entrepreneurs, this event equips you with the tools to successfully move from startup to scaleup. Lessons learned and lessons shared.

Session 1

- Presentation by Gerard Doyle “Small Business and Startups” followed by Q&A
- **Innovation Ecosystem** panel session and Q&A. Hear from those who have worked with the unique requirements of startups and new technologies designed to build, grow and scale. Featuring the presenters below:

Session 1 Presenters



Chad Renando,
MC



Gerard Doyle,
Marketing



Cissy Ma,
Accounting



James Stokes,
Legal



Brad Apps,
IT/Tech

INNOV8

LOGAN

Session 2

Startup Stories panel session and Q&A. Featuring:

- Brad Clair, Powerwells
- Rob Joseph, Anti Ordinary
- Ben Petersen, Plunge Pool Company
- Katie Potter, Therabubble
- Stacey Ross, her.platform
- Asja Svilans, Global Sisters
- Zak Iqbal, Stocr

1pm to 2.30pm

Starting an online fashion business

Presented by Logan City Council Libraries

Hive West, Logan West Library
69 Grand Plaza Drive, Browns Plains

Meet Bahrs Scrub local, Emma Willmann, as she shares how she developed Addressed Style, a start-up style subscription business based around buying less and choosing well, aimed at reducing clothing waste.



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Logan Office of Economic Development Small Business Support

Logan City Council is committed to supporting you on your business journey, through the Logan Office of Economic Development (LOED).

LOED provides free and low cost business support services for Logan small business owners needing assistance to start, run and grow their businesses.

If you operate a small business and would like assistance,

visit loed.com.au

email loed@logan.qld.gov.au

call 07 3412 4888.

Some of the services we provide include:



Business advisory and information



Workshops and events



Government procurement opportunities



Assistance with Council requirements, including licensing and development approvals



Export assistance